

Hydra Mind

Electrolytes for body and mind

With

ATAMg[®]
Activated Taurine + Magnesium





THE SCIENCE BEHIND THE CONCEPT

Bridging hydration and brain with ATA-Mg[®]



Magnesium N-acetyl Taurine optimized for enhanced delivery to the brain.



Clinically proven **brain benefits**: focus, stress, migraine, mood and relaxation.



Powerful magnesium and taurine **synergy**.



High tolerance and intestinal absorption.



Easy incorporation into sticks, RTD and powder hydration systems.

Backed by EFSA-approved Health Claims (Regulation (EC) No 1924/2006):

- Magnesium contributes to normal functioning of the nervous system.
- Magnesium contributes to electrolyte balance.
- Magnesium contributes to normal psychological function.



HOW ATA-MG[®] SUPPORTS SMART HYDRATION



Magnesium:

- Electrolytes and fluid balance
- Regulation of ADH
- Influence on aquaporin

ATAMg[®]
Activated Taurine + Magnesium

Taurine:

- Regulate cellular hydration
- Supports brain function through its role in osmoregulation



Scan for product details and contact.

Available as finished formula
or customizable concept.

Let's build your next innovation.